

Reg. No.:



Name:

University of Kerala

U9311

Second Semester FYUGP Degree Examination, April 2025

Multi-Disciplinary course

JOURNALISM

UK2MDCJMC100 - Basics of Videography

Academic Level: 100-199

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	What is chiaroscuro lighting?	RE	3
2	Define bounce light in videography.	RE	2
3	Explain 'Dutch Angle'.	UN	2
4	Explain Ambient lighting	UN	3
5	What are the contributions of Lumiere brothers?	UN	1
6	What is matrix metering?	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	What is the significance of the Lumière Brothers in the history of motion pictures?	UN	1
8	Express the relationship between aperture size and depth of field.	UN	2
9	Examine the uses of pop filters used in microphones.	AP	3
10	Demonstrate how a neutral gray card helps in setting an accurate white balance.	AP	2

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Compare different types of artificial lighting techniques used in indoor videography and their influence on scene aesthetics. OR B) Show how the Rule of Thirds can be applied in video composition to create visually appealing frames.	AP	3, 2

Qn No.	Question	CL	CO
12	<p>A)</p> <p>Explain the role of storyboards in planning and visualization.</p> <p>OR</p> <p>B) Compare analogue and digital videography, highlighting their technological differences, advantages, and impact on modern filmmaking.</p>	AN	2, 1
13	<p>A)</p> <p>Evaluate the impact of frame rate selection in video production. How does choosing a high or low frame rate affect motion and clarity?</p> <p>OR</p> <p>B) Analyze the differences between artificial and natural lighting in videography, discussing their advantages, limitations, and best use cases.</p>	EV	1, 3
14	<p>A)</p> <p>Develop a structured script outline for a two-minute documentary on Environmental Conservation, incorporating key narrative elements and visual storytelling techniques.</p> <p>OR</p> <p>B) Create step-by-step shooting plan for a one minute short film, considering camera angles, lighting, and sound.</p>	CR	4, 2